

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Prohibition & Excise Department – Awareness Campaign on evils of alcohol consumption and promotion and propagation of prohibition policy – Sanction of an amount of Rs.5.00 Crores – Release – Orders – Issued.

G.O.Rt.No. 325

Dated : 04.03.2014
Read the following :

1. G.O.Ms.No. 176, Fin (BG-I) Deptt., Dt: 01.07.2013.
2. From the CPE Lr.No.3312/2013/CPE/N4, dt: 09.11.2013.
3. From the CPE Lr.No.1261/2011/CPE/N4, dt: 07.01.2014.

ORDER:

In the references second and third read above, the Commissioner of Prohibition & Excise, A.P., Hyderabad, has requested to issue administrative sanction order for an amount of Rs. 10.00 crores for the 1st, 2nd, 3rd and 4th quarters at the rate of Rs. 2.50 crores per quarter for the year 2013-14 to educate the people about the ill –effects of drinking and to encourage them to give up the habit, in relaxation, of Treasury control and quarterly regulations under the following Head of Account:-

“2039 – State Excise
800 – Other Expenditure
07 – Campaign on Adverse effect of consumption of alcohol
260 – Advertisements, sales and publicity expenses”

2. After careful examination of the proposal and keeping in view the instructions issued by Finance Department in the reference 1st read above, Government hereby accord administrative sanction for the first two quarters i.e., Rs.5.00 crore i.e., Rs.2.50 crore per quarter from the provision of Rs. 10.00 crore in B.E. 2013-14 under head of account 2039-800-SH(07)-260, Advertising and publicity.

3. The Commissioner of Prohibition & Excise, A.P., Hyderabad, is requested to take further action in the matter and also furnish UCs for the 1st and 2nd quarter amounts for release of remaining of 3rd and 4th quarters budget.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

S.P.SINGH
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Commissioner of Prohibition and Excise, A.P., Hyderabad.
The Director of Treasuries and Accounts, Hyderabad.
The Accountant General, A.P., Hyderabad.
The Pay and Accounts Officer, A.P., Hyderabad.
Copy to
The Finance (Rev. Exp) Department.

// FORWARDED:: BY ORDER//

SECTION OFFICER